

Dentsu Digital Inc.

## Publication regarding Personal Information

### 1. Publication of the Purposes of Use for Personal Information

Dentsu Digital Inc. (hereinafter referred to as the "Company") shall handle personal information that the Company has directly obtained from the principal within the scope of the purposes of use specified below. When the Company obtains personal information stated in a document from the principal, the Company will separately and clearly indicate the purposes of use thereof in writing.

Name of the Business Operator	Dentsu Digital Inc.	
Personal Information Protection Manager	Person in Charge: Corporate Executive Officer	
Purposes of Use of Personal Information  Note: Items marked with "**" shall be handled as personal information subject to disclosure.	Type	Purposes of Use
	(1) Customer information when responding to inquiries*	To respond to inquiries to the Company or inquiries concerning the Company's products
	(2) Applicant information*	To determine whether to hire personnel based on the Company's criteria, including health information
	(3) Current employee information*	To perform services related to personnel and labor matters (including welfare benefits), wage management, health management, security management, and handling of Individual Numbers and to perform work-related communication
	(4) Retired employee information*	Mandatory HR and Benefits Procedures for Retirees, and Alumni Program Information
	(5) Planning and implementation of promotions	To perform services entrusted by clients to the Company (such as campaign)
	(6) Database management	To perform services entrusted by clients to the Company (such as digital marketing)
	(7) Announcing the Company's activities	To announce the Company's activities and achievements to the Company's clients and to

	and achievements*  (8) Services of collaborating companies Staff's personal information	promote business activities  To manage services and to perform work-related communication
Where to file a complaint	<p>Dentsu Digital Inc. “Complaint and Consultation Desk for Personal Information” Address: 1-8-1, Higashi-shimbashi, Minato-ku, Tokyo (Dentsu Headquarters Building) E-mail: <a href="mailto:privacy-info@group.dentsu.co.jp">privacy-info@group.dentsu.co.jp</a></p> <p>* Please note that any request for disclosure by visiting the Company's office will not be accommodated.</p>	

## 2. Procedures

(1) To request disclosure, etc. of personal information, please contact the “Complaint and Consultation Desk for Personal Information” via postal mail, or e-mail.

Contact details:

“Complaint and Consultation Desk for Personal Information”

Person in Charge: Corporate Executive Officer

Dentsu Digital Inc.

Address: 1-8-1, Higashi-shimbashi, Minato-ku, Tokyo 105-7001 (Dentsu Headquarters Building)

E-mail: [privacy-info@group.dentsu.co.jp](mailto:privacy-info@group.dentsu.co.jp)

\* Please note that any request for disclosure by visiting the Company's office will not be accommodated.

(2) The Company will confirm the identity of the principal.

<Requests by postal mail>

Please send the Company a principal's identity verification document (i.e. a copy of either a driver's license, passport, or health insurance card).

<Requests by e-mail>

To confirm the data registered with the Company, the Company will contact the principal.

\* If any information other than that provided by the identity confirmation document, any sensitive information (such as registered domicile or health information), or family information is included, please black out such information in advance to ensure that it is not identifiable.

(3) In the case of application by an agent, please enclose the following documents:

- Power of attorney
- The principal's registered seal certificate
- The agent's identity verification document (i.e. a copy of either a driver's license, passport, or health insurance card)

\* If any information other than that provided by the identity confirmation document, any sensitive information (such as registered domicile or health information), or family information is included, please black out such information in advance to ensure that it is not identifiable.

(4) Upon successfully confirming the identity of the principal, the Company will promptly disclose the information.

### 3. Information Disclosure

If the Company does not have the relevant personal information or if the disclosure, etc. cannot be made for any other statutory reasons specified below, the Company will separately contact the principal:

- a) The life, body, property, or other rights or interests of the principal or a third party is likely to be damaged; or
- b) The proper execution of the services of the business operator is likely to be significantly hindered; or
- c) Applicable laws or regulations may be violated; or
- d) The life, body, property, or other rights or interests of the principal or a third party is likely to be damaged if the Company informs him/her of the purposes of use thereof or if the purposes of use are publicized; or
- e) The proper execution of services of the business operator is likely to be significantly hindered if the Company informs him/her of the purposes of use thereof or if the purposes of use are publicized; or

f) It is necessary to cooperate with a national agency or local government in the execution of affairs specified by applicable laws and regulations, and the execution of such affairs may be hindered if the Company informs the principal of the purposes of use thereof or if the purposes of use are publicized.

#### 4. Documents submitted upon Disclosure, etc.

The Company will retain documents submitted upon request of disclosure, etc. for one (1) year after completion of a response to such request, and the Company will dispose of the same thereafter.

Revised on April 1, 2024

Koh Takimoto, Representative Director and President